

Privacy Policy

(hereafter referred to as “ECO DRIFT”, “we, “us”) use your personal data to provide our facility services to you and/or your business. We describe how we collect, store and use your data in this Privacy Policy.

We take our responsibilities to look after your data seriously and we are committed to protecting your privacy. There are steps you can take to control what we do with your data and we have explained those steps in this Privacy Policy.

When we talk about data and personal data in this Privacy Policy, we mean personal data which identify you or which could be used to identify you such as your name and contact details.

1. Who is responsible for your data?

is responsible for your data. Our registered address is 1000 Lakeside, North Harbour, Western Road, Portsmouth, Hampshire, PO6 3EN. We are registered as a company in England and Wales under company number: 07427833. We are the data controller of the data we collect from you, and as such we control the ways we collect your personal data and the purposes for which it is used. We are data processors for the data we hold within film footage, captured as part of a production project.

2. Personal data we collect about you

Depending on how you use our services and our websites, we might collect the following kinds of information about you:

| Personal data | How we collect it? |
|----------------------|---------------------------|
|----------------------|---------------------------|

| | |
|---|--|
| Your name and contact details (email address, telephone number, address) | |
|---|--|

When you fill in a contact form on our website

When you make contact with us through email

When you have provided a business card to
ECO DRIFT or a representative

When you complete a booking form on our website

Through a referral from a mutual contact

Communication we have with you
(emails, letters, telephone calls, messages sent to us through our social media platforms, feedback)

When you respond to our communication

Google Analytics

This website uses Google Analytics, a web analytics service provided by Google Inc. (Google). Google analytics uses text files which are stored on your computer (“cookies”) to enable analysis of users’ website use. Information created and collected by the cookie regarding users’ use of this website will generally be transmitted to and stored on servers in the USA. Please note that IP anonymisation is permanently activated on this website resulting in the deletion of the last eight characters of a user’s IP address. This shortening of a user’s IP address is carried out within the European Union or in another contracting member state of the European Economic Area. In exceptional circumstances, this process may be carried out in the USA.

Google uses the information gathered on this website on behalf of the website's operator to analyse anonymised users' usage of the website, to generate reports regarding anonymised users' website activity, to create anonymous user profiles and web statistics and to provide further services on behalf of the website's operator associated with the website and internet usage. The IP address transmitted by a user's browser will not be combined with any other data. Further information on how Google uses, collects and processes data can be viewed via [this link](#).

Users can prevent the use of cookies by adjusting their browser settings accordingly. However, please note that some functions of this website may not be available to their full extent in this case. Users can also prevent gathering of data (including your IP address) generated by the cookie and related to the use of this website being sent to and processed by Google by downloading and installing the [Browser-Plugin](#).

By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

ecodrift.co.uk and ecodriftdcleaning.co.uk also uses third party vendor re-marketing tracking cookies, including the Google Adwords tracking cookie. This means we will continue to show ads to you across the internet, specifically on the Google Content Network (CGN). As always, we respect your privacy and are not collecting any identifiable information through the use of Google's or any other third party marketing system.

The third party vendors, including Google, whose services we use will place cookies on web browsers in order to serve ads based on past visits to our website. This allows us to make special offers and continue to market our services to those who have showed interest in our service.

To opt out of a third party vendor's use of cookies, visit the Network Advertising Initiative opt-out page.

More information about cookies and how our website works

A cookie is a text-only string of information that is passed to your computer's hard disk through

your web browser, so that the website can remember who you are. Cookies cannot be used by themselves to identify you. A cookie will typically contain the name of the domain from which the cookie has come, the 'lifetime' of the cookie, and a value, usually a randomly generated unique number.

The data collected will not be used to determine your personal identity or to create a link to the pseudonym under which your profile is generated without your explicit permission.

Like many websites, our website also uses cookies in order to provide you with a more personalised web service. If you also do not wish to receive these cookies then you can easily modify your web browser to refuse cookies, or to notify you when you receive a new cookie. However, you may not be able to use all of the interactive features of our website if these cookies are disabled, and so in order to enjoy the site to its fullest we recommend that you leave them switched on. For more information on cookies or on instructions on how to stop cookies being installed on your browser, please refer to various specific websites on the internet, such as [AboutCookies](#).

Links

Our website may contain links to other sites which are not owned and controlled by Eco Drift Ltd. The privacy policies of the operators of these sites may differ from those of Eco Drift Ltd. Therefore we cannot accept responsibility for the manner in which data is collected, stored and used by these operators.

Social Media Plug-ins

This online feature uses Social Media plug-ins for the social networks Facebook (Facebook Inc., 1601 South California Avenue, Palo Alto, CA 94304, USA), Twitter (Twitter, Inc., 795 Folsom St., Suite 600, San Francisco, CA 94107, USA), YouTube (YouTube, LLC 901 Cherry Ave., 94066 San Bruno, CA, USA, a subsidiary of Google Inc., Amphitheatre Parkway, Mountain View, CA 94043, USA) and Instagram (Instagram Inc., 1601 Willow Road, Menlo Park, California 94025, USA, a subsidiary of Facebook Inc., 1601 South California Avenue, Palo Alto, CA 94304, USA).

Social Media plug-ins are social network programs that are embedded on other companies' websites. Embedding a Social Media plug-in causes personal and person-related data to be transmitted to the provider of the social media plug-in. Furthermore, if you are also logged on to

a social network, an activated social media plug-in enables your activities to be assigned to your profile.

For data protection reasons, we have decided to initially block the social media plug-ins that are embedded on our website.

We do, however, offer you the possibility of using social media plug-ins if you so desire.

The plug-in is only activated by you clicking on the desired plug-in symbol, which we have pre-connected.

Please note that, when the plug-in you have selected is activated, this results in personal data being transmitted to the respective provider of the social media service.

The plug-in you have activated immediately sets up via your browser a connection to the server of the social media provider you have selected.

We would expressly point out that we have no influence on the scope, type and purpose of the processing of your personal and person-related data by the provider of the social media service and can inform you only according to our level of knowledge at this point.

The personal data collected and processed by the social media providers includes:

-

Your IP address

-

The address of the website on which the activated social plug-in is located,

-

Information about the browser used and the operating system you use,

-

The date and time our website was accessed or the social media plug-in was activated, respectively

The above-mentioned data is transmitted and stored when the plug-in is activated irrespective of whether you are a Member of the corresponding social media provider.

In addition we would refer you at this point explicitly to the social media provider's privacy policy.

View Facebook's policy [here](#) .

View Twitter's policy [here](#) .

View YouTube's policy [here](#) .

View Instagram's policy [here](#) .

If at the time of the interaction you are also logged on to a social media provider, such as Facebook, it is capable of learning your user name or, if stored, your real name, and assigning the information underlying the interaction to your profile correspondingly.

The above-mentioned data also makes it possible for the providers of the corresponding social media services to create pseudonymised, and potentially also individualised, usage profiles for their own purposes.

Where there is interaction with the activated plug-in (e.g. Facebook "likes"), the social media provider may possibly cause a cookie to be stored on your PC or device, which also makes it

possible to identify your person or your profile.

If the plug-in is activated, your IP address is stored and a cookie saved irrespective of whether you are Member of one of the social media providers.

We would expressly point out that the duration of storage of such cookies is not known to us and we have no influence over it.

In the case of non-members, a usage profile might subsequently be created by any stored cookie, when you log on to a social media provider in the future.

Note:

Please note that when a social media plug-in is activated, your personal data can also be stored, processed and used in countries outside the European Union and thus possibly in countries that do not have an adequate and appropriate level of data protection corresponding to that in the European Union

3. Sensitive personal data

Certain kinds of personal data, such as data about your racial or ethnic origin, your physical or mental health, conviction of criminal offenses are special categories of personal data which by law require additional protection. We try to limit the circumstances in which we collect sensitive personal data of this kind, but we do collect and process it under such circumstances including but not limited to:

- 1.

You are a member of staff

2.

You are a contractor or freelancer working for us

3.

We are required to in order to deliver the services to you.

4. How we use your personal data

We can only use your personal data if we have a proper reason for doing so. We use your data for one or more of the following reasons:

1.

To fulfill a contract we have with you,

or

2. When you consent to it,

or

3. When it is in our legitimate interests for business or commercial reasons to use your data; if we use your data for this reason, we will not unfairly put our legitimate interests above what is best for you.

In the table below, we have set out the different ways in which we use your personal data and the reasons we rely on for using that data.

If we rely on our legitimate interests for using your personal data, we will explain that to you.

What we use your personal data for

Reason for using your personal data

ECO DRIFT's legitimate interest

To communicate with you and manage our relationship with you

Fulfilling contracts

With your consent

Our legitimate interests

Provision of services requested

To personalise and improve your customer experience.

To inform you about our new products and trends that we think you might be interested in.

Fulfilling contracts

With your consent

Our legitimate interests

Being efficient about how we fulfill our contracts and provide our services.

Keeping our records up to date.

To help decide which products and services may interest you.

To fulfill our administrative purposes including accounting, billing and audit.

To manage how we work with other companies that provide goods and services to us and our customers.

Fulfilling contracts

With your consent

Our legitimate interests

Being efficient about how we fulfill our contracts and provide our services.

Identifying ways to improve how we deliver services to our customers.

To develop and manage our brand, products and services.

Our legitimate interests.

Identifying ways to improve how we deliver products and services to our customers.

5. How long we keep your data

We do not keep any information for longer than is necessary to serve its original intended purpose and ensure that any information is destroyed thereafter. How long we need data depends on what we are using it for, whether that is to provide services to you on an ongoing basis or for our own legitimate interests (described above).

We will actively review the information we hold and when there is no longer a customer or business need for us to hold it, we will either delete it securely or in some cases anonymise it.

6. How we protect your data

We protect your personal data against unauthorised access, unlawful use, accidental loss,

corruption or destruction.

We use technical measures such as, but not limited to, encryption and password protection to protect your data and the systems they are held in. We also use operational measures to protect the data, for example by limiting the number of people who have access to the databases in which information is held.

7. Sharing your data

We may share your data with staff and sub-contractors who are fulfilling a specialist role within the contract/ project. We will make sure that our suppliers respect your personal data and comply with data protection laws.

We do not share information about you with any third party for their independent use without your express permission. However, we may disclose your personal information without your permission when we are legally required to do by, for example, a court order, for the purposes of prevention of fraud or other crime in order to establish, exercise and defend out legal rights.

We do not sell, rent or loan information about you to anyone.

8. Your rights

You are entitled to see copies of all personal data held by us and to amend, correct or delete such data. You can also limit, restrict or object to the processing of your data.

If you gave us your consent to use your data so that we can send you marketing emails, you can withdraw your consent. Please note that even if you withdraw your consent, we can still rely on the consent you gave as the lawful basis for processing your data before your consent was withdrawn.

You can object to our use of your data where we rely on our legitimate interests to do so. We explained the legitimate interests we rely in the table above under the heading 'How we use your personal data'.

To raise any objections or to exercise any of your rights, you can send an email to us at info@ecodrift.co.uk

or you can write to us at

Data Controller, 1000 Lakeside, North Harbour, Western Road, Portsmouth, Hampshire, PO6 3EN

When you get in touch, we will come back to you as soon as possible and within no later than one month. If your request is more complicated, it may take a little longer to fulfill but we will keep you informed with the aim of fulfilling your request within two months of you getting in touch. There is no charge for most requests, but if you ask us to provide a significant amount of data for example we may ask you to pay a reasonable admin fee. We may also ask you to verify your identity before we provide any information to you.

9. Policy changes

Any changes to this privacy policy will be posted on this website and take effect immediately.